



## Community Character & Spirit

- ❖ Longview in 2023 is a mid-sized “All America” city.
- ❖ Characterized by volunteerism and unity, Longview is a great town in which to raise children or to retire.
- ❖ Reduced crime, cohesive neighborhoods, care for all citizens, and appreciation of other cultures all contribute to a healthy community.
- ❖ A spirit of pride and celebration is the result.

### **ACCOMPLISHMENTS - 1998**

- Increased our commitment to the youth of our community
- Supported Longview’s 75th birthday celebration
- Improved citizens communication program
- Contracted with AMR & C2F&R for emergency medical
- Chosen as a top ten All-America City
- Purchased new police station
- Community & Economic Development grants: Longview and Kelso HOME programs, CDBG program

### **ACCOMPLISHMENTS - 1999**

- Contracted for teen council advisor
- Continued citizens communication program
- Funded appropriate programs through grants
- Community & Economic Development grants: HOME program, CDBG grant program
- Developed “City Info” newsletter, provided customer service training, held reception recognizing volunteers
- Completed remodel and relocation of Longview Police Dept.
- Community & Economic Development grants: Longview and Kelso HOME programs, CDBG program
- Adopted a city storm water utility and adopted guidelines

### **ACCOMPLISHMENTS - 2000**

- Continued contract for teen council advisor
- Continued communication program: Go-4th
- Continued disaster preparedness
- Continued to utilize grants: research
- Community & Economic Development grants: Longview and Kelso HOME programs, CDBG program

### **ACCOMPLISHMENTS - 2001**

- Consolidated Fire Department administration
- Contracted with Substance Abuse Coalition for teen council advisor; Revoked resolution establishing Mayor’s Task Force on Youth
- Continued communication program
- Continued to utilize grants; research
- Continued community & Economic Development grants: Longview and Kelso HOME programs, CDBG program

### **ACCOMPLISHMENTS - 2002**

- Reduced loitering on 15th Avenue so that residents can sleep at night and the businesses don’t have to deal with the garbage
- Facilitated the increase in youth facilities and activities
- Reduced the availability of illegal drugs and their use in Longview; continued the street crimes unit in the police department; supported full funding for the drug court, state funding
- Encouraged services, facilities, and programs to improve the health of the community
- Re-organization of Fire Department; new organizational plan, responsibility assignments (De-consolidation with C2F&R)
- Homeland Security planning/preparation

- Continued to utilize grants; research others
- Continued Longview and Kelso HOME programs, CDBG program
- Preserved existing neighborhoods and supported sustainable managed growth: Annexations, storm water, NPDES permit, update comp plan and zoning code, adopt critical areas ordinance, system development fee and sewer rate model

### **ACCOMPLISHMENTS - 2003**

- Facilitated the increase in youth facilities and activities; Teen Council conducted a study and made recommendations on the feasibility and funding of a teen center
- Expanded the communications to and input from the citizens of our community by:
  - Communicating information on economic development initiatives including detailed information on the benefits of the Mint Farm
  - Beginning implementation of additional "E-gov" services including revision of City web site;
  - Exploring local access television opportunities
  - Redesigning City Info page to expand readership
  - Expanding use of information in City utility bills
  - Exploring offsite public information access
  - Continuing Citizens Summit in January every other odd calendar year
- Continued HOME program, CDBG grant program

### **ACCOMPLISHMENTS – 2004/2005**

- Continued exploring community outreach to communicate, enhance, and seek input on City services and issues by:
  - Communicating information on economic development initiatives including detailed information on the benefits of the Mint Farm
  - Beginning implementation of additional "E-gov" services including revision of City web site
  - Exploring local access television opportunities
  - Redesigning City Info page to expand readership
  - Expanding use of information in City utility bills
  - Exploring offsite public information access
  - Continuing Citizens Summit in January every other odd calendar year
- Evaluated City utility rate structure and classes, including multi-family/ commercial flow-based versus per-unit rate charge; and vacancy rates
- Continued HOME program, CDBG grant program



## A Vital Economy

- ❖ Longview in 2023 is a vibrant regional economic center.
- ❖ Support for traditional industries, a strengthened port and flourishing new industries result from an environment which welcomes business.
- ❖ Tourism, advanced technology and a place on the information highway reflect change and growth.
- ❖ A vital downtown which is safe, inviting and historic complements the entire region.

### **ACCOMPLISHMENTS - 1998**

- Supported the Longview Downtowner's long-range plan
- Improved our citizens communication program
- Completed Mint Farm Industrial Park
- Refinanced debt on Mint Farm Industrial Park
- Landed Prudential Steel in the industrial park

### **ACCOMPLISHMENTS - 1999**

- Supported plan to improve and revitalize our downtown including establishing a definition of the purpose of downtown, producing a 3-phase geographic definition of downtown and a sidewalk ordinance to allow for enhanced uses of public right-of-way
- Supported Phase II development of the Mint Farm: Submitted Wetlands permit, held discussions with Weyerhaeuser for marketing strategy for Phase II property, completed permitting for all 350 acres
- Investigated freeway signage (Tourism)
- Amended 1999/00 budget to reflect I-695 revenue reductions

### **ACCOMPLISHMENTS - 2000**

- Worked to secure COE permit and marketed Phase II of the Mint Farm (partnered to hire national real estate firm)
- Downtown: Sidewalk ordinance adopted, addressed trees issue, layered zone ordinance (DC zone adopted), downtown consultant hired

### **ACCOMPLISHMENTS - 2001**

- Downtown: Completed downtown plan, drafted new sign code, educated downtowners and explored options relative to Revolving Loan program
- Tourism: Continued to investigate freeway signage
- Technology Upgrades: Developed plan/design system for phone system and dark fiber connectivity
- Mint Farm, Phase II development: Completed marketing training, master drainage plan; design/construction contract in place; WREDCO retained commercial real estate firm; WREDCO/City partnered in redesign of website/links

### **ACCOMPLISHMENTS - 2002**

- Continued on both Phases 1 and 2 at the Mint Farm: Increased level of partnership with WREDCO, Kidder/Mathews Industrial Real Estate Firm retained by WREDCO, Sales and marketing training with WREDCO/KM/ City staff, Phase II Master Plan document prepared, Re-emphasis with State (CTED) and CEDC, economic development report
- Supported the Lewis & Clark Trail efforts, placed plaque, plan to secure statue by 2005
- Supported PFD's efforts regarding community conference/special events center
- Downtown: Supported relocation/expansion of Farmers' Market; downtown plan implementation, downtown manager hired, New DAC formed; way-finding signage completed; signage ordinance adopted
- Technology: Completed new telephone system installation/implementation of fiber network; Explored e-gov options – strategic plan
- Communications: citizens summit prior to budget

### **ACCOMPLISHMENTS - 2003**

- Continued on both Phases 1 and 2 at the Mint Farm: Continued partnerships at the Mint Farm and collaborated in marketing efforts with Weyco, CEDC and its membership entities; attracted & marketed to industries that will develop at a highest and best use for the property; expanded City Manager's scope of economic development activities to all community assets including but not limited to Mint Farm, other commercial/industrial development opportunities, tourism, and downtown; entertained all opportunities, brought those that didn't meet all of our highest and best use criteria to Council for consideration.
- Investigated the feasibility of attracting a four-year college
- Continued the sound fiscal management of City finances
- Continued support of the Lewis and Clark trail efforts (Interpretive plaque placed, signage on freeway approved, statue secured?)
- Continued support for downtown plan implementation by supporting the creation of the BIA and LID; staff support with downtown coordinator

### **ACCOMPLISHMENTS – 2004/2005**

- Continued on both Phases 1 and 2 at the Mint Farm by continuing our partnerships and collaborating in marketing efforts with WREDCO, and CEDC and its membership entities; by attracting and marketing to industries that will develop at a highest and best use for the property; by expanding city manager's scope of economic development activities to all community assets including but not limited to MFIP and other commercial/industrial development opportunities; and by entertaining all opportunities, but bringing those that don't meet all of our highest and best use criteria to Council for consideration.
- Continued support of the Lewis and Clark trail efforts to place a statue at the lake and attracting tourism opportunities to the city by:
  - Mayor contacting organization to obtain status of funding for current proposal/Council bringing forward agenda item based on Mayor's discussion with organization
  - Council pursuing other support for funding and placement of statue
  - Having workshop with County Tourism and COG
  - Continuing to pursue SR432/4 signage
- Continued efforts to promote/attract a four-year college by having separate workshops with LCC and local healthcare industry to investigate opportunities for City to support 4-year college programs
- Continued support for downtown plan implementation through staff support with downtown coordinator, continued implementation of tree replacement program, and expanding the sidewalk license to include the entire DC zone
- Evaluated City utility rate structure and classes:
  - Multi-family/commercial flow-based versus per-unit rate charge
  - Vacancy rates



## Physical Environment and Structure

- ❖ Longview in 2023 continues to be an attractive, carefully planned and well-maintained city.
- ❖ Tree-lined streets, parks, bike paths, river access and quality housing make the city inviting.
- ❖ Multi-use neighborhood centers, new bridges and a convention and conference center add to the physical environment.

### **ACCOMPLISHMENTS - 1998**

- Council approved system development charge and raised utility rates to support expansion of Regional Wastewater System Expansion, the largest public works project in County

### **ACCOMPLISHMENTS - 1999**

- Adopted a City storm water utility guidelines
- Developed a plan to acquire land to be used for a future community center site
- New Residential Development: Planning Commission recommendation for comp plan amendment forwarded to Council
- Council authorized purchase of right-of-way for existing preliminary plat, and City purchased ROW for Homesteads #3
- Kuntz Gift: Developed plan for use of this parks gift (consider retaining principal and using interest to fund neighborhood park grant program)
- Reviewed facilities maintenance plan
- Completed West Longview sanitary sewer diversion project

### **ACCOMPLISHMENTS - 2000**

- Lake Sacajawea: Improved communication, Council education
- Sacajawea Statue: began dialogue with local artist
- Updated Neighborhood Park Grant Program Criteria
- River Access: Worked with developers of the property, pocket park and pathway on Cowlitz River, Gerhart Gardens

### **ACCOMPLISHMENTS - 2001**

- Evaluate Storm water rate structure: decision - status quo
- Lake Sacajawea Master plan: workshop
- Community Center Feasibility study: Council authorized contract with architect
- Cowlitz River access: continued dialogue w/developers, obtain permits/identify funding source for dredging Gerhart Gardens, Submit grants for pocket park & pathway on Cowlitz River
- Lewis & Clark Route signage along Tennant Way approved
- Performed energy conservation study, educated public, adopted energy conservation program
- Fund capital improvements: Utility connection charges, grant writer
- Public Works grants: Transportation, ecology
- Parks & Recreation grants: outdoor recreation, after school programs, concerts in the park, bronze sculpture at Lake Sacajawea park, point-of-sale registration at golf course
- Capital Improvements: Completed library preservation project, Japanese Island bridge project, 9th/Wheeler/7th Ave LID Improvements, exterior refurbishment of Columbia Theatre

### **ACCOMPLISHMENTS - 2002**

- Actively encouraged services, facilities, and programs to improve the health of the community: Began planning for roadway entrances to the community
- Added and maintained trails and pathways, rehabilitated Monticello Convention Memorial at Civic Circle, found a place to relocate the Shay locomotive for static display (move to Education/Culture),
- Public Works grants: Federal Highway Hazard Elimination Safety Program to Improve Traffic Signal Interconnects/Coordination, 5740 Rural Development Grant to extend 12" water transmission to Tennant Way property

- Parks & Recreation: Installed new software to operate the golf course automated irrigation system
- Capital Improvements: parks, trees, golf course tree replacement, sidewalks, alleys, library terminal replacements, signals, sewer, water, CSOB, sewer rehabs, RV dump site improvements

### **ACCOMPLISHMENTS - 2003**

- Encouraged (caused) annexation to expand the boundaries of the sphere of influence based on the utilities' master plans; supported legislative efforts by AWC to get issue resolved; utilized existing authority to promote and pursue annexation
- Began update to City Comprehensive Plan by Council and Planning Commission reviewing staff report on current comprehensive plan and zoning code priorities and authorizing update
- Updated City street "on-system" national highway classifications to more accurately reflect present levels of service and regional transportation priorities by continuing to participate in the regional transportation organizations, evaluating and updating MPO urban area classifications based on current levels of service and other regional criteria, focusing on west Longview street system to reflect County/City growth, and obtaining state and federal approval of regional "on-system" street classifications
- Adopted a proactive strategy to strengthen the transit services in Longview serving Longview resident, and developing a strategy to solve the system inadequacies by holding a workshop with the CTA board/staff to advise Council what is planned for area transit and to understand long-term availability of resources to sustain transit

### **ACCOMPLISHMENTS – 2004/2005**

- Encouraged (caused) annexation to expand the boundaries of the sphere of influence based on the utilities' master plans by continuing to require annexation as a condition of providing utility services, by utilizing existing authority to promote and pursue annexation, and by providing unincorporated utility customers with annual information on utility rates
- Continued update to City Comprehensive Plan including:
  - Council, Planning Commission, staff and community participating in development of the comprehensive plan and zoning code priorities
  - Council subcommittee developing selection
- Updated City street "on-system" national highway classifications to more accurately reflect present levels of service and regional transportation priorities by:
  - Continuing to participate in the regional transportation organizations
  - Holding workshop on regional transportation plan with emphasis on West Side Highway and Lexington bridge impacts to City transportation system
  - Obtaining state and federal approval of regional "on-system" street classifications



## Educational and Cultural Opportunity

- ❖ Longview in 2023 has become a successful learning community with world-class education for all ages and enhanced cultural arts as well.
- ❖ Excellent public schools, access to higher and vocational education, and a school-to-work transition program are the result of cooperative efforts by the schools and colleges, business, labor, government agencies and the City.

### **ACCOMPLISHMENTS - 1998**

- Worked with Library Board to Develop a Long-Range Plan for the Library: capital expansion/remodel, bond issue, regional library
- Continued to explore the idea of a regional library system

### **ACCOMPLISHMENTS - 1999**

- Continued to explore the idea of a regional library system
- Completed adult literacy and computer internet training at Highlands Headstart/EACAP
- Supported completion of the sculpture at Lake Sacajawea

### **ACCOMPLISHMENTS - 2000**

- Continued to explore the idea of a regional library system
- Completed adult literacy and computer internet training at Highlands Headstart/EACAP
- Supported completion of the sculpture at Lake Sacajawea

### **ACCOMPLISHMENTS - 2001**

- Undoing Racism, Chief's Advisory Committee & ESC Diversity Task Force
- Formed Visual Arts Commission
- Sister City, Wako, Japan – Researched Visit
- Library: Washington State Library Digital Imaging Grant, literacy grants, Longview Integrated Library System consortium expanded to include the Kelso Public Library collections
- Monitor process of Shay Locomotive placement: Shay locomotive still in process of being restored- estimate restoration complete in 2003
- Continue work on Sacajawea Statue

### **ACCOMPLISHMENTS - 2002**

- Library Board reviewed development of a comprehensive plan for the evolution of library services, investigated providing library services in conjunction with the rural library district, the School District, Timberland, LCC, and City of Kelso
- Continued to enhance school relations, partnerships and facility use: Grants - 21st Century Community Learning Center Grant Program, school programs, concerts at the park; donation of bronze sculpture for Library grounds

### **ACCOMPLISHMENTS - 2003**

- Continued development of long-range library services plan by conducting a workshop with the Library Board to establish parameters for the plan
- Continued to look for funding and development opportunities for Cowlitz River pedestrian and bicycle path, and continued participation in the Cowlitz-Wahkiakum Regional Paths and Trails plan
- Worked toward finding a place to relocate the Shay locomotive

### **ACCOMPLISHMENTS – 2004/2005**

- Developed a talking point summary and cost of services comparison between the City and other public library providers including the rural library district, Timberland/Fort Vancouver, and other public libraries in the region; and by provided a utilization profile of library services
- Continued to look for funding and development opportunities for Cowlitz River pedestrian and bicycle path, and continued participation in the Cowlitz-Wahkiakum Regional Paths and Trails plan

- Worked toward finding a place to relocate the Shay locomotive; the Longview Public Service Group provided Council an update and recommendations for final disposition of Shay, and supported reauthorization of federal transportation act including enhancement program as potential revenue source for project
- Investigated the feasibility of acquiring property for a community center and park
- Participated in feasibility study for long-term operation of an outdoor pool, including Catlin Pool
- Improved entryways to city at these major entrances: Ocean Beach Highway, Oregon Way and SR-411 by developing site plans and investigating and pursuing “adopt an entryway” program with local service clubs



- Continued working to resolve jail issues

### **ACCOMPLISHMENTS - 2002**

- Supported full funding for the drug court, obtained federal & state grants
- Participate fully in the Homeland Security programs: Police & Fire depts. coordinated efforts, regional planning on homeland security issues & process developed for all levels of govt. depending on threat level
- Encourage services, facilities, and programs to improve health of community: Workshop - Pathways 2020 & others to respond to community report card
- Continued to partner with all agencies involved in transportation to maximize federal, state, local money to implement regional transportation plan: Cowlitz River Bridge project, adopted a proactive strategy to strengthen the transit services in Longview serving Longview residents, developed strategy to solve system inadequacies
- Continued working to resolve jail issues

### **ACCOMPLISHMENTS - 2003**

- Worked with the County to provide more “cost-effective” jail beds by continuing to use of County as service provider, and commencing renegotiation of jail contract
- Increased the number of felony drug arrests by continuing using “Street Crimes” strategy
- Continued to support funding for the drug court and other forms of treatment by working with our legislative delegation to ensure passage of a funding bill
- Participated fully in the Homeland Security programs

### **ACCOMPLISHMENTS – 2004/2005**

- Continued working with the County to provide more “cost-effective” jail beds by continuing to use of County as service provider, and renegotiation of jail contract that provides a cost per jail bed/day that results in more incarceration to be accomplished within existing resources
- Continued to support funding for the drug court and other forms of treatment by working with our legislative delegation to ensure passage of a funding bill
- Reduced community impacts from homeless population by identifying extent of homelessness in the community; exploring local, state and federal resources; and determining the role of the City
- Increased youth participation and send a team to “Your Cities Families” conference
- Reduced contraband in our schools by conducting a workshop and investigating co-sponsorship of detection canine program
- Supported development of Progress Center’s “meth baby” facility expansion by partnering with Progress Center and discussing property acquisition of County-owned adjoining property